

Welcome to MAX BAHR

Eschborn, November 3rd 2010



Einfach mehr Service!



Farbmischstation

Wählen Sie aus 1.000 verschiedenen Farbtönen. Wir mischen Ihnen Lacke, Lasuren, Wand- und Fassadenfarben.



Ratenkauf

Große Träume zu kleinen Raten: Individuelle Ratenzahlungen bietet Ihnen MAX BAHR zusammen mit der BHW Bank.



Lieferung

Gegen eine geringe Gebühr liefern wir Ihnen die bei uns gekaufte Ware gerne nach Hause oder auf die Baustelle.



Geld-zurück-Garantie

Zuviel gekauft? Bringen Sie es einfach zurück! Originalverpackt mit dem Kassensbon innerhalb von 8 Wochen.

MAX BAHR
BAUMARKT SEIT 1879

Schön,
dass Sie da sind.

MAX BAHR
BAUMARKT SEIT 1879

Data of Max Bahr

Name	MAX BAHR Holzhandlung GmbH & Co. KG, Hamburg
Founded	1879 in Hamburg-Bramfeld by Johann Jacob Heinrich Bahr
CEO	Andreas Mauz Lutz Rucktäschel
Owner	since 2007 Praktiker Bau- und Heimwerkermärkte Holding AG
Employees	3.600
Outlets	78 all over Germany
Size	more than 500.000 m ²

Data of Max Bahr

Assortment	over 60.000 Items for building and renovation for home and garden.
Certification	since 2000 Certification according DIN EN ISO 14001 for environment management as the unique DIY company in Germany
Customer card	more than 600.000 MAX BAHR Cards

Quality

Our QC department checks the quality of all products

Especially for all own-brand products, we have an guaranty of 5 years and these products are also checked by extern companies like TÜV

Quality



Quality



Engagement for wood and wood products

From the beginning on, wood and wood products are one of the biggest parts of the assortment and Max Bahr has taken care of this

- since the 90th tropical hardwood is in the assortment only with FSC Certification
- since 2003 Max Bahr is a member of the WWF Woodgroup in Germany
- since 2004 Max Bahr is a Member of the FSC

Wood Certification

As a responsible retailer, Max Bahr is trying hard to get a transparent sourcing of wood and wood products including the knowledge of the growing region

- Documents of the suppliers
- FSC Certification
- own investigation

FSC Certification

In the sourcing rules of Max Bahr, we estimated that we prefer products with FSC Certification.

- In our Wood assortment more than 80 % has the FSC Certification
- In assortments like wood products, garden furniture and panels, we increase the part of certificated products

Fingerprinting for wood

Check the Data of the suppliers

What is necessary:

- dependability
- quickness
- cheap
- easy to handle

Fingerprinting for wood

Dependability

- The method must be scientifically secure and recognized by environmental organizations
- The proof must be right to define the growing region as exactly as possible, to exclude that wood comes from high conservation value forest.

Fingerprint for wood

Quickness

- The method should be workable in a short time (1 or 2 days)

Fingerprinting for wood

Cheap

- In case of high costs of the fingerprinting, it would only be used in critical situations.
- A use for monitoring and controlling is only possible with low costs.

Fingerprinting for wood

Easy to handle

- The taking of samples should be easy to realize
- The sending of the samples by mail should be possible

Isotopic method for fingerprinting of wood

A positive assessment of this method has been formulated by the council of the Deutsche Bundesstiftung Umwelt

„Bekämpfung des illegalen Holzeinschlags durch Einführung einer Kombination der Isotopenmethode zur Herkunftsidentifizierung von Holz und der DNA-Analyse zur Artdifferenzierung von Holz“

Isotopic method for fingerprinting of wood

Problems

- Creation of a database with enough reference material
- Exact definition of the geographic classification

Isotopic method for fingerprinting of wood

Example:

- A spruce sample (*Picea*) has been analyzed with the indication of the origin Germany
- Conclusion of the lab:
Because of isotopic relationship, the origin Germany is not probable, in this case it must be wood from boreal region in Russia.

Isotopic method for fingerprinting of wood

The isotopic methods seem to be a way to get a dependable fingerprinting for wood, if the problems with the database and the exact definition of the geographic classification will be solved.